

J D Women's College

**Course Name- MBA (PG)
Finance specialization
(3rd semester)**

Subject- Security Analysis and Portfolio Management

Topic- FAQ on Fundamental Analysis

Faculty Name – Anjali

Faculty member

Department of Management Study

FAQ on Fundamental Analysis

1. Define Fundamental Analysis. What is the importance of economic variables in such analysis?
2. Do you think that knowing the current status of economy is useful in analyzing stock market movements? Explain it.
3. Why industry analysis is important in security valuation? Bring out the important considerations in industry analysis.
4. What are the important points to be considered in industry analysis? Discuss the techniques of evaluating industry and economic factors.
5. What is industry life cycle? Bring out its relevance in security analysis.
6. What is Porter Model or Competitive forces model in Industry analysis? Explain it.
7. What is Company Analysis? What is its objective? Bring out the relevance of such analysis in investment decisions.
8. What are the significant factors to be considered for Company Analysis?
9. What are the methods adopted to analyze the financial statements of a company?
10. What do you mean by P/E ratio? What is the logic of using this concept in investment decisions?
11. What do you mean by Financial Analysis? What is the objective of Financial Analysis?