

**J D Women's College**

**Course Name- MBA (PG)**

**(1st semester)**

**Subject-Accounting and Financial Analysis**

**Topic- FINANCIAL INTELLIGENCE**

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## FINANCIAL INTELLIGENCE

# INTRODUCTION

- **Financial intelligence** is the knowledge and skills gained from understanding finance and accounting principles in the business world. Although a fairly new term, financial intelligence has its roots in organizational development research , mostly in the field of employee participation.
- Personal Financial Intelligence is the knowledge and skills gained from understanding ones personal finance and accounting principles.
- There are two things that one should learn in his desire to increase his financial intelligence (a) the income statement which involves the income and expenses, and (b) the balance sheet which involves assets and liabilities (these are basic information one should know to increase his financial intelligence).

# What is Financial Intelligence?



Since the mid-1980s, the need for a modern anti-money-laundering strategy has become widely accepted globally. The negotiations of the 1988 United Nations Convention against Illicit Traffic in Narcotic Drugs and Psycho-tropic substances can be seen as the starting point of financial intelligence.

It is the process of receiving data, converting it, and disseminating it, for the purpose of enhancing key decision making. Depriving criminal elements of the proceeds of their crimes has increasingly been seen as an important tool to fight against drug trafficking and all serious crimes.

Progress in this area is becoming a critical element in fighting organized crime, corruption, and the financing of terrorism, and maintaining the integrity of financial markets.

As countries developed their anti-money-laundering strategies, Law-enforcement agencies had limited access to relevant financial information, it became clear that the strategy required them to “engage the financial system in the effort to combat laundering

while, at the same time, seeking to ensure the retention of the conditions necessary for its efficient operation.”

Organizations also found that implementation of a system requiring disclosures of suspicious transactions on the part of financial institutions created the need for assessing and processing these disclosures.